

## **THE ENVIRONMENTAL HERITAGE**

**AS AN**

## **ARENA FOR POPULAR FESTIVALS**

**CASE STUDY: EGYPT**

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### **ABSTRACT**

This paper claims that performance of people's behaviour in their popular festivals is strongly affected by the shape grammar of the physical inherited environment. The case study of Egypt might interpret the intervention between the social life as seen from people's behaviour and a social organization, "such a physical inherited environment is nonetheless a patent reflection of a society conforming itself to every determined moment in time.